

Message Text

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67

ORIGIN COME-00

INFO OCT-01 NEA-09 ISO-00 CIAE-00 EB-07 INR-07 LAB-04

NSAE-00 PA-02 SIL-01 USIA-15 PRS-01 /047 R

DRAFTED BY COM/SAD/RVIGNEAULT/EMB

APPROVED BY NEA:SSOBER

COM/SAD/JEMURRIN

COM:/CAGNE/PHALE

COM/EM/GCLAUSEN

COM/SSD/TTHOMAS

COM/SSD/CECHAPMAN

COM/OIM/JADAMS

COM/BUDGET/CDUNBAR

NEA/EGY:GGBROWN

----- 121769

R 111218Z MAR 75

FM SECSTATE WASHDC

TO AMEMBASSY BEIRUT

AMEMBASSY CAIRO

UNCLAS STATE 053959

E.O. 11652: NA

TAGS: BEXP, EG, LE

SUBJECT: COMMERCIAL PRESENCE FAIR (CPF) MARCH, 1976

PASS RTDO LEFEAVER

REF: A-9254 NOV. 8, 1973, A-6674 AUG. 22, 1974,

--- STATE 279299, 159436, 245008

1. COMMERCE FUNDING AVAILABLE FOR CAIRO INTERNATIONAL
FAIR DOLLARS 30,000 OF WHICH DOLLARS 5,000 WILL REMAIN IN
WASHINGTON TO DEFRAY TRAVEL AND PER DIEM EXPENSES OF
EXHIBITION MANAGER. IN ADDITION TO DOLLARS 25,000 THAT
WILL BE AUTHORIZED FROM COMMERCE FOR CAIRO CPF, INITIAL
ESTIMATE INDICATES THAT POST MUST GENERATE AT LEAST DOLLARS
80,000 IN EXHIBITION CONTRIBUTIONS. THIS FIGURE IS BASED
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ON DOLLARS 2,500 PER 3 BY 4 METER BOOTH TIMES 32 EXHIBITORS.

2. POST REQUESTED TO FORWARD TO COMMERCIAL PRESENCE FAIRS,
SPECIAL ACTIVITIES DIVISION, ROOM 6051, OFFICE OF INTER-
NATIONAL MARKETING/DI3A, U.S. DEPARTMENT OF COMMERCE, ATTN;
BOB VIGNEAULT THE FOLLOWING:

--- MAP OF FAIR GROUND, PROPOSED U.S. LOCATION, FAIR
--- REGULATIONS, COST PER SQ. METER OF INDOOR AND OUTDOOR

SPACE, PHOTOGRAPHS INTERIOR AND EXTERIOR OF AMERICAN
PAVILION FOR FY 76, COST TO STORE ENTIRE SYSTEM FOR
ONE YEAR, ESTIMATE BY GLAHE IN DOLLARS TO ERECT A-2
SYSTEM FOR FY 76. POST ALSO REQUESTED TO ADVISE IF
DOLLARS 80,000 EXHIBITION CONTRIBUTION FIGURE IS
ATTAINABLE.

3. POST MAY NOT OBLIGATE FUNDS UNTIL BUDGET AUTHORIZA-
TION IS RECEIVED FROM COMMERCE. INGERSOLL

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 11 MAR 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975STATE053959
Document Source: CORE
Document Unique ID: 00
Drafter: SAD/RVIGNEAULT/EMB
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750085-0626
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750362/aaaacdln.tel
Line Count: 79
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 75 A-9254, 75 NO8, 75 1973, 75 A-6674, 75 AU22, 75 1974
Review Action: RELEASED, APPROVED
Review Authority: ShawDG
Review Comment: n/a
Review Content Flags:
Review Date: 03 JUN 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <03 JUN 2003 by McShalBA>; APPROVED <26 FEB 2004 by ShawDG>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: COMMERCIAL PRESENCE FAIR (CPF) MARCH, 1976 PASS RTDO LEFEAVER
TAGS: BEXP, EG, LE
To: BEIRUT CAIRO
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006